



Nicole Anhalt
Graphic/Web Designer



Hey there!

I'm Nicole— design is my passion and creativity is what fuels me. There are few things I love more than making genuine connections with clients and helping them realize their vision by creating beautiful work that drives results. When I'm not focusing my creative energy towards graphic/web/UX design or photography, my creativity takes on a new form — creating a wonderful life with my husband and three adorable, athletic kids.

CONTACT

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EDUCATION

- 2003
2007 • **Bachelor of Arts in Graphic Design**
University of Wisconsin Whitewater – Whitewater, WI
- 2003
2007 • **Minor in Multimedia Communications**
University of Wisconsin Whitewater – Whitewater, WI

SKILLS

■■■■■ | INDESIGN

■■■■■ | PHOTOSHOP

■■■■■ | ILLUSTRATOR

■■■■■ | ACROBAT

■■■■■ | LIGHTROOM

■■■■■ | BRANDING

■■■■■ | LAYOUT &
COMPOSITION

■■■■■ | WORD

■■■■■ | PREMIERE RUSH

■■■■■ | POWERPOINT

■■■■■ | AFTER EFFECTS

■■■■■ | FIGMA

■■■■■ | SKETCH

■■■■■ | PREMIERE PRO

■■■■■ | EXCEL

EXPERIENCE

- 2020
Present • **Spacesaver; Fort Atkinson, WI**
Senior Graphic Designer | Nov 2020 - Present
 - Key role in visual storytelling and gate-keeper of branding for 8+ markets across our industry
 - Lead the end-to-end design process for multiple high-impact marketing campaigns: Product & Market Brochures, Info Sheets, Tech Data, Lookbooks, Case Studies, Product Launches, Internal & External Presentations, Tradeshow Booth Design, Product Renderings & Animations, Short Video Productions
- 2019
2020 • **S&P Global; Fort Atkinson, WI**
UX Designer/Web Designer | Mar 2019 - July 2020
 - Build UX/UI Investor Relation sites for top clients all over the world
 - Responsible for communicating directly with clients to promote UX/UI expectations and to ensure thoughtful designs are being presented
 - Lead Designer assisting other designers with constructive feedback
- 2017 • **Graphic Design Freelancer; The Deal**
DealMaker Quarterly Magazine | Jun 2017
 - Branded The Deal's Quarterly Magazine
- 2010
2019 • **RateWatch; Fort Atkinson, WI**
Senior Graphic/Web Designer | Dec 2010 - Mar 2019
 - Built a cohesive company brand through print collateral, digital, responsive UI website redesign, promotional emails and newsletters
 - Assisted the sales/marketing department with marketing materials
 - Served as project management through all major website/collateral development
- 2008
2010 • **W.W. Grainger, Inc./GHC Specialty Brands, LLC; Janesville, WI**
Web Designer | Oct 2008 - Dec 2010
 - Lead designer on all large website redesign projects; revamping the entire shopping cart experience was one successful project example
 - Team lead moving Highsmith over to a new company domain and CMS platform
 - Maintained multiple website landing pages, product pages and digital marketing materials using a CMS platform, HTML and CSS knowledge